

I MINA' TRENTAI UNU NA LIHESLATURAN GUÅHAN
2011 (FIRST) REGULAR SESSION

2011 JUN 10 PM 2:42 EPM

Resolution No. 135-31(COR)

Introduced By:

T.R.Muna Barnes

Relative to honoring and recognizing Mr. Hing-cheong Kwok for his passion and commitment in promoting Guam as a travel destination and expanding the travel arena between China and Guam.

**BE IT RESOLVED BY THE COMMITTEE ON RULES OF I MINA' TRENTAI
UNU NA LIHESLATURAN GUÅHAN:**

1 **WHEREAS**, Mr. Kwok began his career in the aviation industry in 1964; and

2 **WHEREAS**, Mr. Kwok worked with Pan Am in Hong Kong and subsequently
3 with United Airlines where he was responsible for regional cargo sales in Southeast
4 Asia; and

5 **WHEREAS**, Mr. Kwok is the Chief Representative and Country Director of
6 Continental Airlines in China where he is responsible for all aspects of airline
7 operations for both passenger and cargo sales and marketing; and

8 **WHEREAS**, prior to becoming the Chief Representative and Country Director,
9 Mr. Kwok was the Assistant Director of cargo sales for Continental's Pacific region in
10 Taipei, which covered China, Hong Kong, Taiwan, Australia, New Zealand, Japan,
11 Korea, Singapore, Malaysia, Thailand, Vietnam, Indonesia and the Philippines; and

12 **WHEREAS**, from 1990 through 1996, Mr. Kwok was the Administration &
13 Marketing Manager in charge of Southeast Asia, covering Taiwan, Hong Kong,
14 Singapore, Malaysia, Thailand, Indonesia, and the Philippines ; and

15 **WHEREAS**, Mr. Kwok has had a long-term relationship with Guam and
16 Micronesia and in the tourism industry he is fondly known as “Emperor Kwok,” a
17 testimony to his untiring marketing and promotional work on behalf of Guam; and

18 **WHEREAS**, Mr. Kwok has devoted much of his tourism marketing career to
19 promote Guam and the region both in Taiwan and China; and

20 **WHEREAS**, Mr. Kwok has been extremely instrumental in driving tourism and
21 travel interest to Guam and has done an exceptional job in securing commitments and
22 building partnerships from key people within the core markets in the Asian region to
23 include travel agents, trade media, influential brand celebrities, and other many trade
24 corporate partners; and

25 **WHEREAS**, Mr. Kwok has initiated several notable tourism initiatives and
26 accomplishments which have contributed to Guam’s visitor traffic; and

27 **WHEREAS**, in 1990, he established daily flights between Taipei and Guam; and

28 **WHEREAS**, in 1991, he established daily flights between Seoul and Guam, and
29 also established the twice weekly flights between Hong Kong and Guam; and

30 **WHEREAS**, in 2006, Mr. Kwok began promoting Guam and Micronesia in China
31 and held the first Guam familiarization tour with over 200 agents throughout China,
32 and continued in the years to come; and

33 **WHEREAS**, Mr. Kwok secured direct inaugural charter flights to Guam from
34 Shanghai, Beijing, Hangzhou, and Shenyang; and

35 **WHEREAS**, in 2007, Mr. Kwok held the first Guam familiarization tour with
36 Chinese travel agents from Beijing; and

37 **WHEREAS**, in 2010, Mr. Kwok started the first ever Chinese New Year flights
38 from Beijing to Guam and from Shanghai to Guam; and

39 **WHEREAS**, in 2010, Mr. Kwok also had 56 China travel agents and 16 members
40 from the Chinese media participate in a Guam familiarization tour; and

41 **WHEREAS**, in 2011, Mr. Kwok started the first ever Chinese New Year
42 Hangzhou to Guam and Shenyang to Guam charter flights; and

43 **WHEREAS**, Mr. Kwok still continues to promote Guam and Micronesia as a
44 high-end leisure and special interest destination by continually organizing
45 familiarization tours with numerous travel agents, media, TV film crew, and celebrities;
46 and

47 **WHEREAS**, Mr. Kwok also organizes a golf tour and golf tournaments, fishing
48 competitions, and underwater photo competitions to help promote Guam and
49 Micronesia; and

50 **WHEREAS**, Mr. Kwok provides sponsorships to travel magazines to promote
51 Guam as a honeymoon destination, brand name shopping paradise, and high-end
52 leisure destination for the young professionals; now, therefore, be it

53 **RESOLVED**, that the Committee on Rules of *I Mina'Trentai Unu Na Liheslaturan*
54 *Guåhan* does hereby, on behalf of the people of Guam, honor and recognize Mr. Hing-
55 cheong Kwok for his passion and commitment in promoting Guam as a tourist
56 destination and expanding the travel arena between China and Guam.; and be it
57 further

58 **RESOLVED**, that the Speaker and the Chairperson of the Committee of Rules
59 certify, and the Legislative Secretary attest to, the adoption hereof, and that copies of
60 the same be thereafter transmitted to Mr. Hing-cheong Kwok; and to the Honorable
61 Edward B. Calvo, *I Maga'lahaen Guåhan*.

DULY AND REGULARLY ADOPTED BY I MINA'TRENTAI UNU
NA LIHESLATURAN GUÅHAN ON THIS 10th DAY OF JUNE 2011.

JUDITH T. WON PAT, Ed.D.
Speaker

TINA ROSE MUNA BARNES
Legislative Secretary